



Picture: ADAM SMITH

Fashionable apartments

Alex Perry is in Brisbane tonight to launch his crossover from fashion to interiors.

Perry is attending a cocktail party tonight to launch the 11-storey Alex Perry Residential tower on 959 Ann St, Fortitude Valley.

Prices for the apartments range from \$375,000 to \$970,000.

Perry designed the colour schemes for apartments, labelling his palette "blonde and brunette", as well as the glittering marbled foyer and the Grecian-inspired aqua lounge.

Perry said he found it very easy to translate from fashion to interiors.